

How Information is Shared on WRGC Social Media Sites?

NOTE: You can look at the club's social media sites without having your own membership to Facebook, Instagram or Twitter. Having your own account just makes it easier to access.

To access a Social Media application click on the icon (top right corner) from the WRGC website. The Icons look like this:



They are Instagram, Facebook, Google Review, Twitter and YouTube. Click on each to see what has been posted. You might find some very interesting information. If you are having trouble all members of the website committee would be more than happy to give you a helping hand.

<u>Platform</u>	<u>Type of information</u>	<u>Example</u>
Website	Overview of club, calendar of events, history of club, etc. Static info as needed.	Mostly static information except for the Gallery and Calendar which can be updated daily.
Instagram	Pictures posted to this application will appear on the website Gallery page. Updated weekly.	High quality pictures or videos of member's gardens and special flowers/plants or parlour show entries (virtual or live show), Plant sale, etc.
Facebook	Educational, shared info from other clubs that might be of interest to our club. Advertising club speakers and plant sales Updated weekly.	<ul style="list-style-type: none"> • Info on growing plants e.g. zucchini or tomatoes, etc. • Pictures and/or Videos of how to do a garden-related something • Seminars (virtual or live) that you can attend • A joke or funny quote to brighten your day • Pictures of member activities, garden tours, etc. • Sharing other FP postings of interest to club members, e.g Brian Minter articles from the newspaper • Parlour show exhibits

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Twitter	Controversial subjects Parlour show exhibits Updated weekly/bi-weekly	Can include pictures and stories, e.g. <ul style="list-style-type: none">• PPFA regulation, Or• Lasagna gardening (or sheet gardening) - does it harm the soil? Or• Compost tea, good or bad? Or,• Herbicides - herbicide carryover in manures, herbicide drift problems• Parlour show exhibits
YouTube	Garden Videos	Four Educational Videos posted

The website committee welcomes pictures, notices, videos, and even printed information on “how to” that we could add to these sites. All submissions should be sent to parlourshow@whiterockgardenclub.ca